



## AussieMit 2018

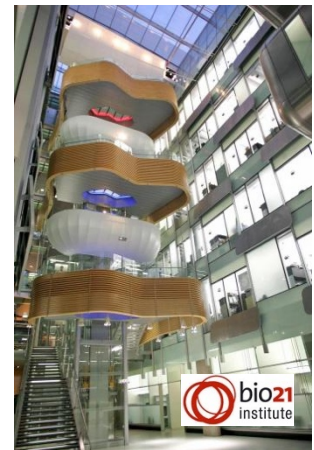
Thursday 29<sup>th</sup> November – Saturday 1<sup>st</sup> December  
The Bio21 Institute, Melbourne

### INTRODUCTION

On behalf of the Organising Committee, we would like to invite you to support the 6<sup>th</sup> biennial conference for Australian mitochondrial research, AussieMit 2018. The first AussieMit conference was held ten years ago, and the concept was initiated to promote engagement and collaborations between clinicians and a thriving Australian mitochondrial research community. Over the years the conference has expanded to include a large number of local and international participants, including high quality keynote speakers, as well as information sessions for patients and families affected by Mitochondrial Disease and a Young Investigator Symposium.

For its 10 year anniversary the conference will return to Melbourne and will be held at the Bio21 Institute in Parkville on Thursday 29 November to Saturday 1 December 2018. Trade positions will be located in the Bio21 atrium, which offers exposure to an estimated 200 conference delegates as well as significant foot traffic from researchers based at Bio21 and visitors from other Parkville institutes. Morning teas, lunches, evening mixer and poster sessions will all be held in the atrium amongst the trade.

If you would like to pursue a sponsorship opportunity or have any other questions then please contact the trade liaison, David Stroud ([david.stroud@unimelb.edu.au](mailto:david.stroud@unimelb.edu.au)) or myself. We look forward to partnering with you for the success of AussieMit 2018 and to learn more about the products and services that you offer.



Kind regards,

**Professor David Thorburn, AussieMit 2018 Chair**

[david.thorburn@mcri.edu.au](mailto:david.thorburn@mcri.edu.au)

*On behalf of the AussieMit 2018 organising committee (Alison Compton, Rebecca Davis, Ann Frazier, Diana Stojanovski, David Stroud, David Thorburn).*



**Trade Liaison: David Stroud**

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## DELEGATES AND CONFIRMED SPEAKERS

Although united by their interest in mitochondrial research, delegates that will be attending AussieMit 2018 come from a wide range of fields and include biochemists, clinicians, geneticists, microbiologists and systems biologists. As you may be aware, researchers in our fields are heavy users of enzymatic and metabolic assays, nucleic acid and protein biochemistry tools including antibodies and other probes. We regularly perform organelle, nucleic acid and protein isolations and are becoming increasingly reliant on instrumentation and consumables driving next-generation genetics, microscopy and proteomics experiments.

Previously when held in Melbourne in 2012 the conference drew over 180 registrations. Due to the high calibre of invited keynote speakers and conference location in the Parkville precinct, in 2018 we are anticipating in excess of 200 delegates. The following invited speakers have confirmed and will be complemented by a large number of local and international speakers selected from abstracts:

- Prof. Aleksandra Filipovska (*Harry Perkins Institute of Medical Research, Perth, Australia*)
- Prof. Anu Suomalainen-Wartiovaara (*Biomedicum Helsinki, University of Helsinki, Finland*)
- Prof. Benjamin Kile (*Monash University, Melbourne, Australia*)
- Prof. Carolyn Sue (*Kolling Institute of Medical Research, University of Sydney, Australia*)
- Dr. Cristina Ugalde (*Hospital Universitario 12 de Octubre, Madrid, Spain*)
- Prof. Sir Doug Turnbull (*Wellcome Trust Centre for Mitochondrial Research, Newcastle, UK*)
- Prof. Jared Rutter (*Howard Hughes Medical Institute, University of Utah, Salt Lake City, USA*)
- Prof. John Christodoulou (*Murdoch Children's Research Institute, Melbourne, Australia*)
- Prof. Michael Ryan (*Monash University, Melbourne, Australia*)
- Prof. Peter Rehling (*University of Göttingen, Germany*)

## OPPORTUNITIES FOR SPONSORSHIP AND TRADE

For AussieMit 2018 we are able to include a number of different trade and sponsorship opportunities to best promote and market your company and its products. Trade positions will be located in the Bio21 atrium alongside all morning and afternoon breaks, lunches, evening mixer and poster sessions. Trade participants can expect to see an expected excess of 200 delegates at these times each day, and in addition will be exposed to a large number of Bio21 researchers as well as visitors from the other Parkville institutes as they pass through the atrium. This exposure will allow you to:

- Build and strengthen existing relationships
- Increase brand awareness amongst junior researchers as well as leaders in the field
- Demonstrate new devices and services
- Acquire instant market feedback from users
- Obtain first-hand market knowledge of developments in your industry
- Create prospective databases and direct sales leads

We realise contact time with delegates is vital to trade. All non-symposia activities will be located amongst the trade displays, providing in excess of 9 hours potential contact time with delegates.



## SPONSORSHIPS

### Platinum Sponsor Package - \$20,000 (One available)

- Sponsor's logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- Sponsor's banner (supplied by sponsor) displayed in the auditorium
- Sponsors overview (200 words) and contact details in the conference program
- Recognition as the sponsor of a keynote speaker
- One trestle table and chair for a trade display in close proximity to conference activity
- Three inserts in the conference delegate bag
- Three tickets to the conference dinner and a 5 minute presentation
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation
- Delegate bag sponsorship (logo included)

**SOLD!**

### Gold Sponsor Package - \$10,000

- Company logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- Sponsor's banner (supplied by sponsor) displayed in the auditorium
- Sponsors overview (150 words) and contact details in the conference program
- Recognition as the sponsor of a keynote speaker
- One trestle table and chair for a trade display in close proximity to conference activity
- Two inserts in the conference delegate bag
- Two tickets to the conference dinner
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### Silver Sponsor Package - \$5,000

- Company logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- Sponsors overview (100 words) and contact details in the conference program
- One trestle table and chair for a trade display in close proximity to conference activity
- Two inserts in the conference delegate bag
- Two tickets to the conference dinner
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### Bronze Sponsor Package - \$2,500

- Company logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- One trestle table and chair for a trade display in close proximity to conference activity
- Two inserts in the conference delegate bag
- One ticket to the conference dinner
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### General Sponsor Package - \$1,000

- Company logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- One trestle table and chair for a trade display in close proximity to conference activity
- One insert in the conference delegate bag
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### Users Group / Workshop - \$5,000

- Users group or workshop scheduled in the program booklet
- Space booked for the sponsor in a suitable meeting room or laboratory (by negotiation) at Bio21
- Session listed as an add-on selection during the registration process, where delegates can indicate their interest in attending and you can vet the list for acceptances
- Company logo on the conference program booklet sponsors page, conference website (with hyperlink) and on conference holding slides
- One trestle table and chair for a trade display in close proximity to conference activity
- Two inserts in the conference delegate bag
- One ticket to the conference dinner
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### Main Conference Prize Sponsor - \$1,500 (Best/runner-up oral presentation, Best/runner-up poster)

- Company name/logo included in award title and on certificates
- Company logo on the conference program booklet sponsors page and on conference holding slides
- One insert in the conference delegate bag
- Delegate list (name, organisation and state only) in accordance with Privacy Legislation

### Young Investigator Symposium Prize Sponsor - \$1,000 (Best/runner-up oral presentation)

- Company name/logo included in award title and on certificates
- Company logo on Young Investigator Symposium program and holding slides
- One insert in the conference delegate bag
- Young Investigator Symposium delegate list (name, organisation and state only) in accordance with Privacy Legislation